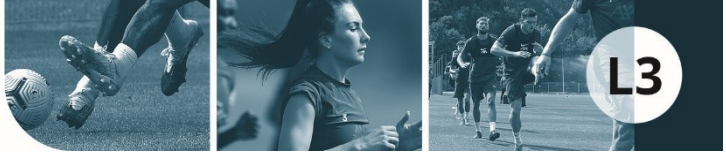
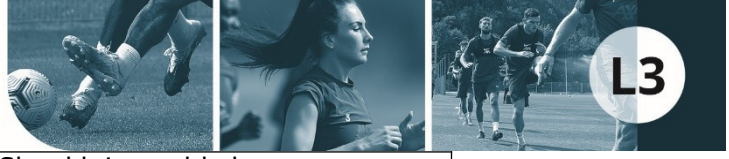


BTEC Assignment Brief

Qualification	Pearson BTEC International Level 3 Qualification in Sport
Unit number and title	**Unit 21: History of Liverpool Football Club**
Learning aims	**B** Examine the history of Liverpool Football Club **C** Investigate the position of Liverpool Football Club within the History of World Football
Assignment title	Liverpool Football Club's history
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	You have really impressed the museum staff during your work placement. They have found your knowledge and understanding to be exemplary. The museum staff have asked you to produce a presentation for fans on the history of Liverpool Football Club and its position within the history of world football. The presentation will be made to enthusiastic visiting Liverpool fans, not only from Liverpool but, from all over the world. Club staff will also be present so you must make sure it is of high standard.

Task 1	Initially, you should conduct thorough research of the history of Liverpool Football club which also includes a focus on: the players and managers; the socio-economic impact Liverpool FC on the City of Liverpool; the impact of Liverpool FC on European and world football; and how Liverpool FC have successfully gained a global fan base. Once you have conducted thorough research you should put together a presentation that is factually correct and: • Explores the creation of the club and early history • Focuses on three players and managers and their impact on the success of LFC • Focuses on how Liverpool FC has impacted on the City of Liverpool and the socio-economic impact of the club with links to key historical events. • Examines the impact of LFC on world football with links to key historical events. Consider not only the positive impact of events but also the potential negative impact of events. • Examines the success of LFC in gaining a worldwide fan base with links to key historical



	events such as: Shankly's world class transformation of the club; Paisleys success to win three European cups; high standards; world class players; world class coaches; and acting as a catalyst for other clubs' development. The presentation should conclude with your own opinions, based on your research, as to the overall impact of Liverpool Football Club within England, Europe and the world. To help ensure your presentation is eye-catching and interesting you may wish to include short video clips and pictures to help support your presentation (remember to reference their origin).

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria, you must show that you are able to:
B.P3	Explain the impact of three players and managers on the success of Liverpool Football Club
C.P4	Explain the impact of Liverpool Football Club on world football.
B.M2	Explain the socio-economic impact of Liverpool Football Club on the City of Liverpool
C.M3	Assess the success of Liverpool Football Club in gaining a world-wide fan base
BC.D2	Evaluate the impact of Liverpool Football Club on football in England, Europe and the World
Checklist of evidence required	• Presentation
Other assessment materials attached to this brief	